



dba: Safety Training Course (www.safetytrainingcourse.com)

“ON-THE-FRIDGE” NEWS APRIL 2011

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Events:

Apr 13 th	Free In-Service hours begin (see Training page)
Apr 24 -30	Professional Admin Week
May 2 – 6	Teachers Appreciation Week
May 6 – 10	Nurses Week
May 8 – 14	Hospital Week
June 1-4	National Safety Month Kickoff
June 5-11	Preventing Overexertion
June 12-18	Teen Driving
June 19-25	Preventing Slips, Trips and Falls
June 26-30	On the Road, Off the Phone

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Section 1: Employee Recognition Programs:

Many companies are reaping the benefits of a sound health and safety program especially when it explodes with excitement through motivated employees. If you can motivate your employees, compliance efforts will become more proactive and less reactive. Employees who are not motivated will frequently become non-compliant when you are not watching them. You can't watch everyone constantly, so motivation is the key. How do you motivate employees to this level? You just have to show you care about them, treat them well, train them constantly and get them involved in their own safety efforts. Rewarding employees with the proper incentive tools definitely energizes and strengthens the program. Employee recognition tools provide a powerful impact when you drive the objectives that make the difference and reward the employees.

Call Candace today for free consultation by using the "Contact Us" button or call.

Section 2: Health & Safety Consulting:

From National Safety Council:

While safety should be the top priority of every company, realistically this isn't always the case. Safety programs meet resistance for several reasons, including the belief that they're too expensive or ineffective. However, a good safety program is not only effective for reducing injury, illness, and death - it can save you money. Statistics prove that successful safety programs save companies money through lower workers' compensation costs, insurance premium rates, and indirect costs due to injury reduction. The National Safety Council estimates that a non-lost time injury will cost a company approximately \$7,000, a disabling injury will cost approximately \$38,000, and a workplace fatality can cost around \$1,110,000. Despite the substantial amount of money your company could save, the best safety programs are motivated by employee safety.

Take the ultimate challenge and go out in the field or visit your employees unexpectedly today...are they following the rules? Do you see room for improvement?

Call Candace today to get your team on the winning track. See Linked- in link to obtain Candace's professional health and safety profile.

Section 3: Family Safety:

Exciting News! We are now offering our Keeping S.A.F.E.™ Train-the-Trainer course via webinar; onsite training may be considered. The Keeping S.A.F.E.™ course provides all the tools you need to create and maintain a safer environment in which to live, learn, work and play and is applicable to child safety, senior safety, even pet safety, etc. The course is \$150.00 for two trainers and includes two manuals with DVDs, a Power Point outline for training and discussion purposes; and, online updates and support as long as the program is offered. The trainers can then train others the Keeping S.A.F.E.™

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method at their church, school or other organization and spread safety throughout the community. They can use this as a fundraiser event, an educational opportunity or both! Make it fun, make it meaningful! Make a difference and provide an educational opportunity that saves lives.

We are looking for organizations or individuals to sponsor courses in order to provide this course throughout various communities at no or low costs. The sponsor can elect who they would like the recipient to be. \$150.00 is a very low cost for training that can be spread to many within an organization. Help create safer families in your community and sponsor training and/or get your organization personnel trained. Webinar dates will be set up as necessary and dates and times can be flexible.

Health and Safety benefits all our communities and is everyone's concern. Be involved— become a sponsor for an organization or send two people within your organization to the Train-the-Trainer course so they can come back and educate others in your organization.

Contact us for more information use the "Contact us" link.

Section 4: Investigative Findings:

This section will select critical current health and safety issues as noted in the news or identified through other sources in an effort to educate and motivate individuals to become more health and safety conscientious. If you find info that you think is worth sharing, please send it to us using the "Contact Us" link or use info@safetycoursetraining.com for consideration. Please note that it is not ever our intention to embarrass, humiliate or belittle any individual or organization, therefore we choose not to share pictures that identify people, nor do we include names. We focus not on blame or accusation but on positive health and safety motivation and learning opportunities that we can glean from stories or situations.

Investigative Story 1:

We challenge leadership in health and safety in companies where public health and safety concerns are noted. While watching TV just last week, a commercial came on that showed a mom distracted on a computer while her child was outside playing on a piece of equipment that requires supervision at all times, among other things. We don't find it necessary to identify the company to make the point. However, we contacted the company via a letter and explained the importance of leadership in health and safety. We suggested that this company could have taken this opportunity to create a commercial that also positively promotes child safety and not parental distraction. We sent the letter to the President and VP of Marketing. We did receive a call immediately from this company's Production Manager who did voice his and the company's concern and agreed they simply missed this opportunity and could have done better. It appeared from the conversation that this organization will be stepping up to a new platform in leadership where health and safety is concerned. I am awaiting final response of exactly what action will be taken. We know from conversation, they will be taking

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action and they will be more diligent about examples they promote through advertising. We will leave it up to the company to respond to the question of the exact action they will be taking. We are encouraged and impressed by how seriously they took our letter and thanked them for their immediate response. We hope to hear further. This is the leadership we look to from our organizations when we challenge them. This is the difference we hope to continue to make here at MSSH. We will continue to monitor commercials, ads and other media tools to see that health and safety is promoted.

Investigative Story (Young child left alone):

My husband and I were just in Orlando at a vacation time share event when a child of about two was left standing all alone in the middle of this large room in front of the bathrooms. Hundreds of people were moving in and out of this room. The child was so frightened, sucking his thumb and looking so lost and intimidated. The sales person accompanying us asked the little one, "Where his mommy or daddy was?" He responded only with a shake of his head to indicate "no" and tearing in his eyes. We waited a while but no one came to look for him and no one was in the bathroom at the moment – so where were his parents? The sales person asked the little boy to sit down and wait for his mommy; he then went to notify someone. Minutes passed. Management took over to help this little boy.

So I question, why was this child left all alone, even for one minute? Why does this situation happen at alarming rates? How do we become so distracted that we forget our children? I can't think of even one good excuse, can you? It shouldn't happen even once. Consider this: Has this happened to you ever? Have you ever been close to this happening to you? Have you ever took your eyes off your child long enough to lose sight of him? Every day children are lost or stolen. I know his parents are probably good people who just got distracted but that excuse still leaves him vulnerable and in danger, doesn't it? *He was lucky "this time" but I bet this was probably not the first time he was left unattended – he may not be so lucky next time.* Recognize behaviors that undermine the safety of you or your loved ones and change them for the better. Consider the risks, consider the fear the child went through and the emotional trauma that goes along with the occurrence. I leave you with this thought. He would have been so easy to snatch away in just the few minutes we were with him, he could have disappeared. Could you live with yourself if this was your child and if this happened to you? Be safe...be smart....be alert. *Please, please, please, keep your eyes on your children at all times.* For all those who do, we thank you and your child thanks you too!

Investigative communications will also include "As We See It" – photo or video clips of unsafe acts or behaviors, as we see it and as we find them. These will be used for discussion points. More info to come in our May Newsletter.

Section 5: Product News:

We have just become a distributor for the EMT Buddy System. What is **EMT Buddy**???

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The **EMT BUDDY** is an EMT friendly data storage device the size of a credit card. It fits conveniently in your wallet or purse next to your insurance card or your identification. You can even wear it around your neck using the enclosed lanyard. In an emergency, authorities can insert your EMT BUDDY into the USB port of their laptop computer retrieving your ID and medical information instantly. Find more information and links under our Family Safety Pages or contact us now for more information using the “Contact us” link.

Section 6: Ambassadors’ Gold Star of Health & Safety Excellence Club:

The Ambassadors’ Gold Star of Health & Safety Excellence Club is will be kicking off soon – look for the date in our May Newsletter. The purpose is to **educate and motivate** individuals and organizations to become more health and safety conscientious where public health and safety is concerned.

- **What do Ambassadors do?** They recognize individuals or organizations they find doing things exceptionally safely or healthy (wellness). It should be a positive, fun and sincere recognition that will be used to motivate others.
- **Who can be recognized?** Mainly the target is the individual in mainstream America just doing the right thing with regard to health or safety. It’s nice to be recognized for doing things safely and being a leader in the community. An organization may be *nominated* for recognition but the Ambassador must prepare a succinct outline of the rationale for this organization’s nomination to the Ambassadors’ Club and forward the outline to company management for consideration. This particular recognition is not for employee recognition (See Employee Recognition tab). The Ambassadors’ Club Ambassadors will meet via webinar or via email correspondence (not to be more than once quarterly) to consider the nomination for final determination. A meeting for this or any business purpose of the Ambassadors’ Gold Star of Health and Safety Excellence Club must have a quorum of 60% Ambassador attendance or correspondence in order to discuss the specific matter or issue of immediate of concern **and** a minimum of 60% of the Ambassadors’ vote will be necessary to change or adapt rules, accept motions and be necessary to conclude and determine a voting outcome.
- **How do Ambassadors recognize individuals?** They present the individual with a “Keeping S.A.F.E. [™]” gold star card of recognition which provides them the website address to see the comment and gold star recognition. Once the Ambassador forwards the information to management, the information will be placed online for others to view. Information will include name (optional – up to recipient); County (required); State (required); Ambassador (required); Brief Statement of the reason for recognition (required); Photo (optional – up to recipient – photos may only be used that come from a public place).

Can organizations receive this recognition? They can be nominated for consideration but it must be something that they have not been recognized for by some other

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organization and for something that benefits the public (including their employees) in the arena of health and safety.

- **How does one become an Ambassador?** Ambassadors are volunteers. Since this program is new, there will be a minimum of 10 but no more than 20 Ambassadors assigned throughout the year. Due to the sincerity and integrity of the program, Ambassadors must come from recommendations forwarded to management for consideration via the “Contact us” link. The goal is to set at least one Ambassador in at least 10 states by the end of 2011.
- **What are the Ambassadors’ goals?** To learn the intent of the program through an initial webinar; meet quarterly briefly via webinar or correspond via email regarding topic of interests and for voting purposes. The Ambassador will be given cards to use through the remainder of the year. Since this recognition is for exceptional health and safety actions on behalf of the individual or organization, only one card per month per Ambassador is anticipated to be awarded. The program will begin on a small slow scale and build momentum over the years in order for the Club to improve its processes timely. Therefore, each Ambassador will be provided approximately 10 cards to use for the remainder of the year. That’s almost 1,000 recognitions across ten states by the end of 2011; pretty awesome!
- **Building momentum:** It is anticipated, as individual’s view the website and learn about the recognition program prestige will build momentum. In addition, the Club will vote in how many new Ambassadors should be selected for year 2012 and added to (not replacing) the current Ambassadors group and which states should be added as well. Ambassadors have no term, as long as they wish to volunteer in that capacity and are following the intent of the program, and as long as the program remains in place, the Ambassador will stay in position.

Use the “Contact Us” Link for more information.

Section 7: Miscellaneous:

If you are a child care educator in the State of Florida, we have in-service hours available for free for the first 14 to sign up for each of our webinars. Only one sign up is available at a time. We also offer CEU courses for child care providers. See our training page or call for more info.